

SARAH GRADELESS c o p y w r i t e r

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EXPERIENCE

Moxie, Atlanta, GA | June 2018-present

Copywriting Resident (glorified intern)

-Worked on the following clients: Amazon, BB&T, QVC,
Wells Fargo, Zales, etc.

Transshield Inc., Elkhart, IN | Mar. 2014-Oct. 2015

Military Marketing Associate

-Edited copy on the website
-Created a print ad for a military trade show

Oakbrook Homes, Elkhart, IN | Feb.-Mar. 2014

Freelance Marketing Assistant

-Maintained website and social media sites
-Created a print ad for the back cover of a home magazine

Center for the Homeless, South Bend, IN | Apr.-Aug. 2013

Marketing Intern

-Assisted the events & marketing coordinator

Potato Creek State Park, North Liberty, IN | July-Aug. 2012

Marketing Volunteer

-Created a print ad for event, resulting in record attendance
-Celebrated in true Leslie Knope fashion

EDUCATION

The Creative Circus | 2017

Copywriting

Indiana University South Bend | 2013

Professional Writing Certificate

Indiana University Bloomington | 2011

B.A. | Communication & Culture

*One of the twenty-one students chosen
to represent Indiana University in the
National Student Advertising Competition*

SKILLS

-enough Photoshop and InDesign skills to make an art director smile
-proofreading that will put your computer to shame
-can create believable sprinkler and dentist office sound effects